

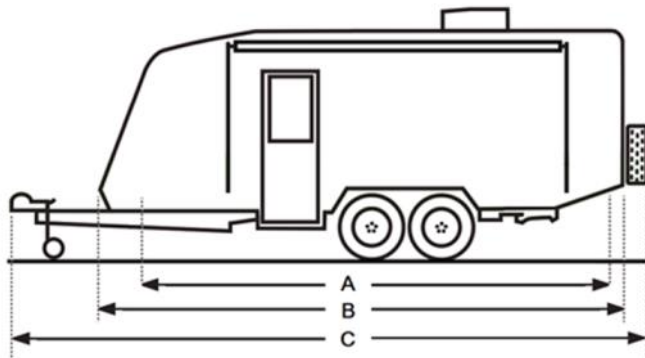
# Towable Recreational Vehicle Lengths

November 2020



RVMAP™

Caravan Industry Association of Australia conducted a survey earlier this year, asking industry businesses about their practices for specifying the length of a Towable Recreational Vehicle. This survey identified that there are different methods in use for specifying vehicle lengths, which is leading to confusion both within industry and among consumers. Industry businesses have been found to be using 3 different length specifications as shown below:



## LEGEND

**A** = Internal Body Length / Internal Living Space

**B** = External Body Length

**C** = Overall Length including Drawbar and Rear Bar

**NOTE:** Additional consideration should be given to measurements A, B & C for Recreational Vehicles that extend at the front and/or rear to create more living space.

The different understandings of Towable Recreational Vehicle length are being applied in various circumstances throughout the industry, sometimes even varying within the same business. Variations typically arise from context (e.g. road authority requirements, marketing and advertising, customer conversations, design, production and transport). Feedback however indicates that each of the 3 definitions of length indicated above have practical applications and are readily in use across the industry. As the vehicle dimensions may vary considerably depending on which definition is used as the basis, there is significant potential for misunderstandings and confusion to arise.

## Recommendation:

In order to provide accurate information to all parties, it is strongly recommended that all vehicle specifications and marketing materials give length dimensions that cover all three common length definitions:

- Internal body length / living space;
- External body length; and
- Overall vehicle length including drawbar, rear bar and any mounted equipment.

This recommendation will be added to the RVMAP Code of Practice upon the next scheduled revision.



Working collaboratively with member State Associations on matters that affect the Caravan and Camping Industry

